

WISEADS COLOR PRINTING PRICES

Celebrating our 40th
 year in business!

LOOKING FOR SOMETHING DIFFERENT? UNIQUE? ...TELL US WHAT YOU NEED!

We are a **CREATIVE PRODUCTION FIRM** and offer extensive products and capabilities!
 Prices here are primarily for double-sided printing (4/4) ...Call if you need single sided production
 Contact us for custom job quotes and larger (15m, 20m, 25m, 50m) quantities!

ITEM	250	500	1000	2000	2500	5000	10,000	
All Gloss Business Cards: 14 Pt Gloss/matte Card Stock...includes 1hr Of Design (2 -3 Days)	250 \$35	500 \$65	1000 \$68	2000 \$110	2500 \$128	5000 \$140	10,000 \$305	
All Gloss Foldover Bus. Cards: 14 Pt Gloss Card Stock...includes 1hr Of Design (2 -3 Days)	250 \$194	500 \$243	1000 \$239		2500 \$334	5000 \$464		
All THERMO Business Cards: 100lb White Stock...thermo Only On Front Side. Includes 1hr Of Design	250 \$160	500 \$178	1000 \$198	2000 \$314	2500 \$386	5000 \$520	10000 \$1,000	
All THICK 24pt Business Cards 24pt White Opaque Stock...includes 1hr Of Design (2 -3 Days)	250 \$90	500 \$120	1000 \$210	1500 \$290	2000 \$330			
All THICK 38pt Business Cards: 38pt White Opaque Stock...includes 1hr Of Design (2 -3 Days)	250 \$138	500 \$174	1000 \$290	1500 \$418	2000 \$480	2500 \$360	5000 \$520	
Booklets: 8pg-5.5x8.5-4/4 5.5 X 8.5", 100lb Gloss Text Self Cover, (5-7 Days)		500 \$700	1000 \$750	2000 \$892	2500 \$948	5000 \$1,344	10,000 \$2,200	
Booklets: 12pg-5.5x8.5-4/4 5.5 X 8.5", 100lb Gloss Text Self Cover, (5-7 Days)		500 \$800	1000 \$950	2000 \$1,120	2500 \$1,280	5000 \$1,680	10,000 \$2,800	
Booklets: 12pg-5.5x8.5-4/4 w/cvr 5.5 X 8.5", 100lb Gloss Text W/ 100lb Gloss Cover, (5-7 Days)		500 \$940	1000 \$1,130	2000 \$1,340	2500 \$1,424	5000 \$2,020	10,000 \$3,330	
Booklets: 16pg-5.5x8.5-4/4 5.5 X 8.5", 100lb Gloss Text Self Cover, (5-7days)		500 \$1,014	1000 \$1,454	2000 \$2,400	2500 \$2,750	5000 \$2,190	10,000 \$3,618	
Booklets: 16pg-5.5x8.5-4/4 w/cvr 5.5 X 8.5", 100lb Gloss Text W/ 100lb Gloss Cover, (5-7days)		500 \$1,120	1000 \$1,350	2000 \$1,604	2500 \$1,708	5000 \$2,418	10,000 \$3,996	
Booklets: 20pg, 5.5x8.5-4/4 w/cvr 5.5 X 8.5", 100lb Gloss Text W/ 100lb Gloss Cover, (5-7days)		500 \$1,450	1000 \$1,750	2000 \$2,060	2500 \$2,200	5000 \$3,150	10,000 \$5,150	
Booklets: 24pg, 5.5x8.5, 4/4 w/cvr 5.5 X 8.5", 100lb Gloss Text W/ 100lb Gloss Cover, (5-7days)		500 \$1,800	1000 \$2,150	2000 \$2,520	2500 \$2,700	5000 \$3,800	10,000 \$6,400	
Bookmarks/Flyers: 3x5-4/4 14 Pt Card Gloss Stock Full Color 4/4 (2 Days)		500 \$60	1000 \$70	2000 \$138	2500 \$130	5000 \$190	10,000 \$390	
Books: 8pg 8.5x11-4/4 100lb Gloss Text Self Cover, (5-7days)		500 \$950	1000 \$1,150	2000 \$1,350	2500 \$1,450	5000 \$1,850	10,000 \$3,200	
Books: 12pg-8.5x11-4/4 w/cvr 100 Lb Gloss Book, Text W/ 100lb Gloss Cover, (5-7days)		500 \$1,680	1000 \$2,030	2000 \$2,410	2500 \$2,580	5000 \$3,628	10,000 \$5,994	
Books: 16pg 8.5x11-4/4 100lb Gloss Text Self Cover, (5-7days)		500 \$1,564	1000 \$1,886	2000 \$2,242	2500 \$2,384	5000 \$3,376	10,000 \$5,580	
Books: 16pg-8.5x11-4/4 w/cvr 100 Lb Gloss Book, Text W/ 100lb Gloss Cover, (5-7days)		500 \$2,010	1000 \$2,420	2000 \$2,880	2500 \$3,060	5000 \$4,340	10,000 \$7,160	
Books: 24pg 8.5x11-4/4 100lb Gloss Text Self Cover, (5-7days)		500 \$2,204	1000 \$2,656	2000 \$5,796	2500 \$3,358	5000 \$4,756	10,000 \$7,858	
Brochures: 11x17-4/4 Folded 100lb Stock, Bifold Or Trifold Full Color (4 Days)		500 \$480	1000 \$532	2000 \$842	2500 \$960	5000 \$1,494	10,000 \$2,650	
Brochures: 8.5x11"-4/4 Folded 100lb Gloss Stock, Bifold Or Trifold Full Color (4 Days)		250 \$166	500 \$240	1000 \$330	2000 \$440	2500 \$498	5000 \$700	10,000 \$1,200
Calendar Posters: 11x17-4/0 w/ 100lb Gloss Cover Stock, Half-fold, Single Sided Color (4 Days)	250 \$225	500 \$500	1000 \$540	2500 \$850	5000 \$950	10000 \$1,450	10,000 \$2,500	
Calendars: 10.5x18.25 (opened) 1 Page Per Month With Generic Theme Photos +\$30 Setup	250 \$914	500 \$1,380	1000 \$2,400				10,000	
Calendars: Magnet (Long): Setup Fee: \$30 (5 Days)	100 \$240	250 \$565	500 \$970	1000 \$1,128	5000 \$1,300	10000 \$5,000	10,000 \$8,000	
Calendars: Magnet (Long): Additional Logo & Setup Fee: \$50	100 \$375	250 \$625	500 \$1,050	1000 \$1,538	5000 \$1,950	10000 \$2,225	10,000 \$3,950	

All items are Full Color, most are Double-Sided (4/4) unless noted otherwise. Design NPO/Regular: \$50-60/hr

Deposit or full payment is required for order to commence. Sales tax may be added. If no pickup, shipping/delivery minimum: \$10
 Third party/commercial delivery estimates available but not guaranteed. Allow 2-7 working days for completion and/or delivery. If urgent,
 40% Rush may be applicable. Credit/Debit Card payment is accepted at www.wisemancorpany.com. Call 713-521-0900 for more info.

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ITEM														
Door Hangers: 3.5x8.5" 4/0 100lb Gloss Stock, Single-sided, No Perforation. (4 Days)	500	\$160	1000	\$178	2000	2500	\$300	5000	\$420	10,000	\$750			
Door Hangers: 3.5x8.5"-4/4 100lb Gloss Stock, 4/4 Color, No Perforation. (4 Days)	500	\$180	1000	\$202	2000	2500	\$340	5000	\$520	10,000	\$920			
Door Hangers: 4.25x11"-4/4 100lb Gloss Stock, 4/4 Color, No Perforation. (4 Days)	500	\$244	1000	\$250	2000	2500	\$432	5000	\$630	10,000	\$1,160			
Envelopes: Full Color #10 70# Uncoated Offset Smooth Text; No Back Flap Print. 3-7 Days	250	\$210	500	\$230	2500	\$240	5000	\$520	\$700					
Flyers: 8.5x11- 100lb txt-4/0 100lb Gloss Book Stock ...no Folding...full Color (4 Days)	500	\$160	1000	\$180	2000	\$270	2500	\$520	5000	\$470	10,000	\$760		
Flyers: 8.5x11-100lb txt-4/4 100lb Gloss Book Stock ...no Folding...full Color (4 Days)	500	\$190	1000	\$240	2000	\$350	2500	\$560	5000	\$598	10,000	\$860		
Flyers/Brochures Flat: 8.5x14 80/100lb Gloss Stock. No Fold. Full Color (4 Days)	500	\$364	1000	\$526	2000	\$500	2500	\$746	5000	\$1,150	10,000	\$1,928		
Flyers/Brochures: 3.5x11-4/4 80/100lb Gloss Stock. Bi-fold / Tri-fold. Full Color (4 Days)	500	\$344	1000	\$370	2000	\$470	2500	\$520	5000	\$720	10,000	\$1,500		
Folders: Color 4/0 (outside) 14 Pt Gloss Stock 4/0 W/two 4" Pockets & Bc Slits (4 Days)	250	\$850	500	\$700	1000	\$1,280	2000	\$1,912	2500	\$2,170	5000	\$4,000	10,000	\$7,600
Folders: Color 4/4 (DS) 14 Pt Gloss Stock 4/4 W/two 4" Pockets & Bc Slits (4 Days)	250	\$1,132	500	\$1,450	1000	\$1,868	2000	\$2,700	2500	\$2,970	5000	\$4,800	10,000	\$9,560
Folders: Color 4/4 (DS) 14 Pt Gloss Stock 4/4 W/two 4" Pockets & Bc Slits (4 Days)	250	\$1,415	500	\$1,813	1000	\$2,335	2000	\$3,375	2500	\$3,713	5000	\$6,000	10,000	\$11,950
InstaPrint Photo Flyers/Posters Ready For Pickup Usually 1 Once Ordered. No Quantity Discounts.	4"x6"	\$0.4	5x7"	\$1	8x10"	\$5	11x14"	\$10	16x20"	\$14	20x24"	\$20	20x30"	\$22
Letterhead: Full Color 70# Uncoated Offset Smooth Text; 3-7 Days	250	\$194	500	\$200	2500	\$240	5000	\$300	\$400					
Letterhead: Full Color Classic Natural White Linen; 3-7 Days	250	\$400	500	\$440	2500	\$520	5000	\$724	\$1,136					
Magnetic Signs: 2 per order 30 Mil Magnet. Includes Design (7-10 Days)	2@	\$60	2@ 12x18"	\$80	2@ 18x24"	\$120	\$168							
Postcards: 4x6 14 Pt Card Gloss Stock Full Color 4/4 (2-3 Days)	500	\$90	1000	\$100	1500	\$120	2500	\$198	5000	\$350	10,000	\$434		
Postcards: 4.25x6 14 Pt Card Gloss Stock Full Color 4/4 (2-3 Days)	500	\$100	1000	\$110	2000	\$136	2500	\$210	5000	\$300	10,000	\$518		
Postcards: 5.5 x 8.5 14 Pt Card Gloss Stock Full Color 4/4 (2-3 Days)	500	\$130	1000	\$156	1500	\$200	2500	\$260	5000	\$450	10,000	\$824		
Postcards: 6x9" 14 Pt Card Gloss Stock Full Color 4/4 (2-3 Days)	500	\$152	1000	\$196	1500	\$264	2500	\$298	5000	\$478	10,000	\$924		
Postcards/Flyers: 8.5x11"-4/4 14pt Gloss Cover Full Uv & Color 4/4 (2-4 Days)	500	\$240	1000	\$280	1500	\$404	2500	\$492	5000	\$748	10,000	\$1,516		
Postcards/Flyers: 8.75x12" 14 Pt Card Gloss Stock Full Color 4/4 (2-3 Days)	500	\$260	1000	\$322	1500	\$486	2500	\$564	5000	\$1,060	10,000	\$2,004		
Postcards/LONG: 3.5x11" 14 Pt Card Gloss Stock Full Color 4/4 (2-4 Days)	500	\$120	1000	\$126	1500	\$188	2500	\$210	5000	\$340	10,000	\$624		
Postcards/LONG: 3.5x8.5" 14 Pt Card Gloss Stock Full Color 4/4 (2-4 Days)	500	\$110	1000	\$120	1500	\$174	2500	\$208	5000	\$338	10,000	\$616		
Postcards/LONG: 4x9 14 Pt Card Gloss Stock Full Color 4/4 (2-4 Days)	500	\$110	1000	\$126	1500	\$172	2500	\$208	5000	\$340	10,000	\$624		

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ITEM	500	1000	2000	2500	5000	10,000
Posters: 11x17 80lb Text Stock. Full Color 4/0 (4 Days)	\$390	\$400	\$600	\$700	\$900	
Posters: 12x18 -Single Sided 100lb Text Stock. Full Color 4/0 (4 Days)	\$540	\$600	\$800	\$900	\$1,240	
Posters: 18x24 Single Sided 100lb Gloss Text Stock. Full Color 4/0 (4 Days)	\$680	\$760	\$1,000	\$1,110	\$1,590	
Vinyl Banner: 2'x 3' (24" x 36") 13 Oz Vinyl. 4/0, Hemmed W/ Gromets & Design (3-10 Days)	1 \$38 2 \$68	4 \$128	8 \$174	10 \$232	20 \$250	\$496
Vinyl Banner: 2'x 4' (24" x 48") 13 Oz Vinyl. 4/0, Hemmed W/ Gromets & Design (3-10 Days)	1 \$42 2 \$82	4 \$160	8 \$216	10 \$280	20 \$300	\$600
Vinyl Banner: 2'x 5' (24" x 60") 13 Oz Vinyl. 4/0, Hemmed W/ Gromets & Design (3-10 Days)	1 \$56 2 \$104	4 \$200	8 \$264	10 \$352	20 \$400	\$800
Vinyl Banner: 2'x 6' (24" x 72") 13 Oz Vinyl. 4/0, Hemmed W/ Gromets & Design (3-10 Days)	1 \$60 2 \$116	4 \$224	8 \$324	10 \$416	20 \$472	\$920
Vinyl Banner: 3'x 8' (36" x 96") 13 Oz Vinyl. 4/0, Hemmed W/ Gromets & Design (3-10 Days)	1 \$150 2 \$220	4 \$380	8 \$750	10 \$960	20 \$1,720	
Vinyl Banner: 4'x 6' (48" x 72") 13 Oz Vinyl. 4/0, W/ Gromets & Design (3-10 Days)	1 \$174 2 \$320	4 \$590	8 \$792	10 \$1,040	20 \$1,220	\$2,420
Vinyl Banner: 4'x 8' (48" x 96") 13 Oz Vinyl. 4/0, Hemmed W/ Gromets & Design (3-10 Days)	1 \$162 2 \$320	4 \$590	8 \$792	10 \$1,040	20 \$1,220	\$2,420
Yard Signs: 4 mm DS Coro-Plast 12"x18" • 2/2 • Screen (add 10¢ea For Yellow Plastic) 3-4day	50 \$320 75 \$412	100 \$575	200 \$924	500 \$1,125	750 \$2,080	1000 \$2,500
Yard Signs: 4 mm DS Coro-Plast 12"x24" • 2/2 • Screen (add 22¢ea For Yellow Plastic) 3-4day	50 \$424 75 \$550	100 \$763	200 \$1,452	500 \$1,700	750 \$3,058	1000 \$3,674
Yard Signs: 4 mm DS Coro-Plast 24"x36" • 2/2 • Screen (add 50¢ea For Yellow Plastic) 3-4day	50 \$1,024 75 \$1,342	100 \$1,938	200 \$3,770	500 \$4,608	750 \$8,100	1000 \$11,500
Yard Signs: 4 mm DS Coro-Plast 18"x24" • 2/2 • Screen (add 25¢ea For Yellow Plastic) 3-4day	50 \$460 75 \$652	100 \$875	200 \$1,736	500 \$2,125	750 \$3,600	1000 \$4,500

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